



AMRIT-PEEDHI

STUDENTS 2025

GLOBAL SUMMIT

Governance of Artificial Intelligence & it's ethics

Organised by - VSSUT X Utkal University

Backed by - Government of Odisha

📅 DECEMBER 18-20, 2025

📍 UTKAL UNIVERSITY, ODISHA, INDIA

AMRIT-PEEDHI

WHERE DHARMA MEETS DATA

Amrit-Peedhi isn't just an event — it's a movement to align India's youth, policy, and technology toward ethical AI innovation.

Three days.

Thousands of minds.

One shared mission — to make AI more human.

ABOUT THE EVENT

India's First Student-Led Global Summit on AI, Ethics & Innovation.

Hosted by VSSUT Burla in collaboration with Utkal University, and supported by the Government of Odisha, this summit represents India's youth voice in the AI policy movement — directly contributing to Viksit Bharat @2047.

1,000+

Delegates on-site

20,000+

Virtual attendees

30M+

Digital reach

300+

Partner colleges

Officially Supported by Government of Odisha

Endorsed by the Department of Higher **Education**,
featuring participation from senior cabinet ministers,
university chancellors, and leading industry experts.

Your brand aligns with policy-level visibility and academic
credibility.



WHY PARTNER WITH US



Massive Visibility

30M+ digital reach &
national media coverage



Govt. credibility

Endorsed & attended by
state leadership



Thought leadership

Share the stage with top
global minds



Direct ROI'S

Connect with 1,000+
startups, founders &
student innovators



Media & PR

TV, print, digital,
documentary coverage



Legacy Impact

Sponsor scholarships, labs,
and innovation projects
carrying your name

PREMIUM PARTNERSHIPS

DIAMOND PARTNER ₹10,00,000

BENEFITS:

- Cultural night co-branding rights
- 1 Keynote Addressing Slot
- 2 High-traffic booths
- VIP Lounge
- 3 VIP + 6 delegate passes
- Press release inclusion & news coverage
- Dedicated content collaboration (reels, podcast mention)
- Magazine Feature

TITLE PARTNER ₹15,00,000

"Your Brand presents SG Summit 2025"

BENEFITS:

- Full naming rights on all assets
- 1 keynote addressing slot
- 3 premium booths + VIP lounge
- 4 VIP + 8 delegate passes
- Logo on all backdrops & media handles
- Badge co-branding
- Documentary & press coverage
- Magazine Feature
- Dedicated content collaboration (reels, podcast mention)

PLATINUM PARTNER ₹7,50,000

BENEFITS:

- Logo in all handles
- 2 VIP + 4 delegate passes
- 1 booth near main hall
- Magazine Feature
- VIP lounge
- VIP dinner access

COMMUNITY SPONSORSHIPS

Accessible Opportunities



**GOLD
TIER**

₹5 L

Swag insert · website logo · 3 passes · stall · magazine feature · dinner · social post



**GREEN
TIER**

₹3 L

Swag insert · logo · 2 passes · exhibition stall · magazine mention · dinner · social post



**SILVER
TIER**

₹2 L

Swag insert · logo · 1 pass · stall · magazine mention · dinner invite



**BRONZE
TIER**

₹1 L

Swag insert · website logo · certificate · network dinner · acknowledgment post

PERKS ACTIVATION OPPORTUNITIES

Turn Visibility Into Engagement

Amrit Labs

Lead 1-hour AI workshops to teach tools & build brand trust

Demo Quest

Gamified QR trail sending students to your booth

CSR Sponsorships

Fund 100 student travel passes or grants

Experience Zones

Set up AR/VR or AI pods for live interaction

- *Accessible for every brand – whether you're a startup or enterprise. All tiers include: certificate, post-event press mention & social recognition.*

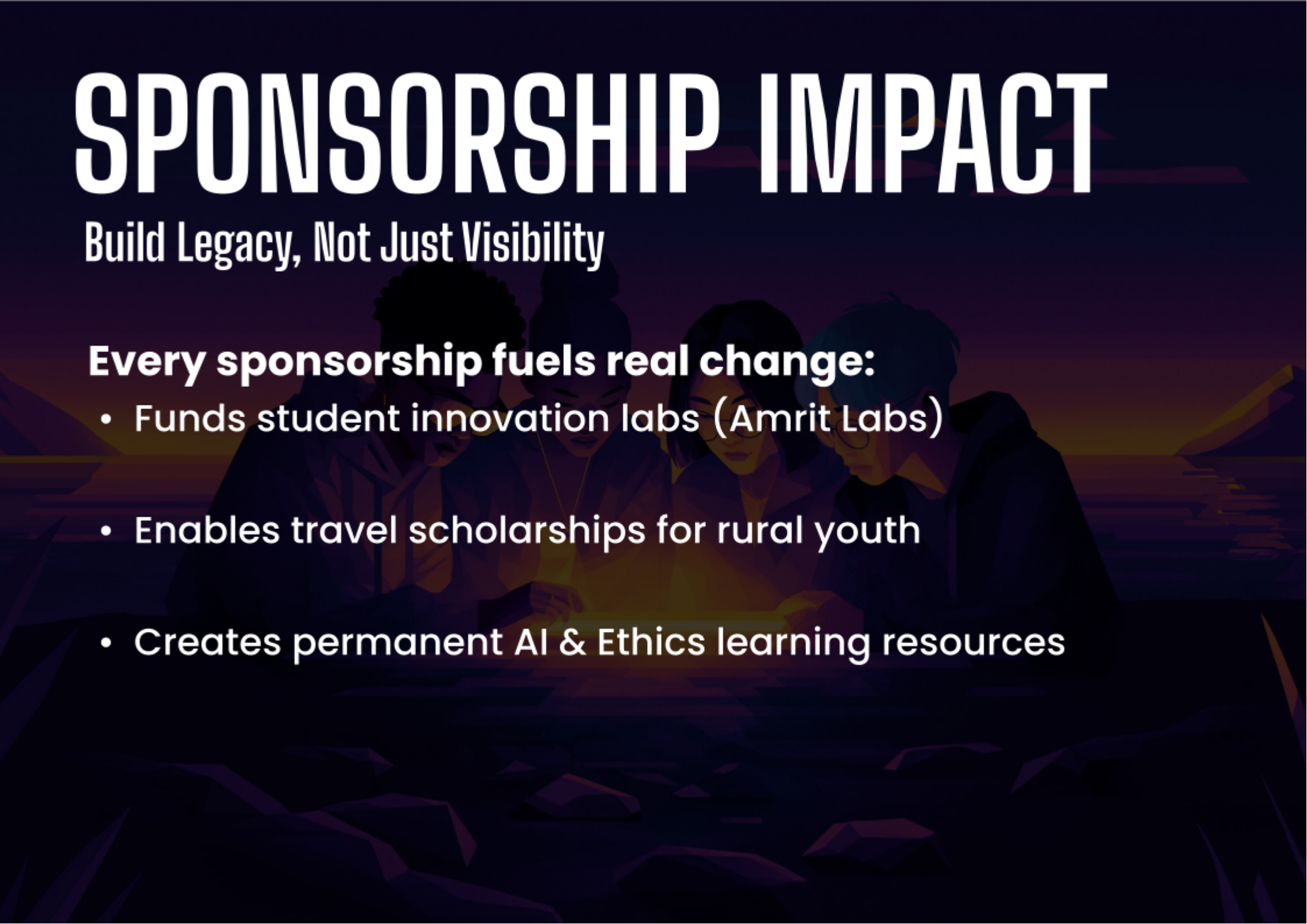
ROI SNAPSHOT

The Sponsorship ROI



Category	Value	What you get
Brand Exposure	₹70 L+	National media, press, 30M+ reach
Lead Generation	1,000+ founders	Booths, data, partnerships
Content Assets	Evergreen	Documentary & reels
CSR Impact	Quantifiable	Scholarships & labs
Strategic Network	Lifetime	Govt, academia, startups

SPONSORSHIP IMPACT

A stylized illustration in the background shows four diverse students (two women and two men) of various ethnicities looking intently at a glowing tablet held by one of the women. They are in a dark, rocky environment with a sunset or sunrise in the background, creating a warm, orange glow that reflects on the water or ground in front of them.

Build Legacy, Not Just Visibility

Every sponsorship fuels real change:

- Funds student innovation labs (Amrit Labs)
- Enables travel scholarships for rural youth
- Creates permanent AI & Ethics learning resources

BRAND ALIGNMENT OPPORTUNITIES

Brand Integrations & Naming Rights

Examples:

- Amrit-Peedhi Innovation Pavilion powered by [Brand]
- AI Ethics Awards by [Brand]
- Cultural Night co-presented by [Brand]
- Delegate Kit sponsored by [Brand]

We ensure every sponsor's story blends seamlessly into the summit's experience



HOW TO BECOME A SPONSOR

STEPS:

1. Book a 15-min discovery call with our sponsorship team.
2. Choose your partnership tier (Title · Premier · Community).
3. Confirm activation deliverables & finalize MoU.
4. Receive your sponsor kit & launch campaign integration.

+91 8480576890 (Shreeyash Kar – Marketing Partner)



Book a Sponsor Call

BACK A GENERATION. BUILD A LEGACY.

You're not funding an event — you're shaping how India builds its ethical AI future.

[Become a Sponsor](#)

“Where **Dharma** Meets **Data**.”

Thank You

For believing in India's next generation of ethical innovators.

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